



IMPACT INVESTING

Potential Tool for Development

Presented by
Amb. John Simon
Total Impact Advisors

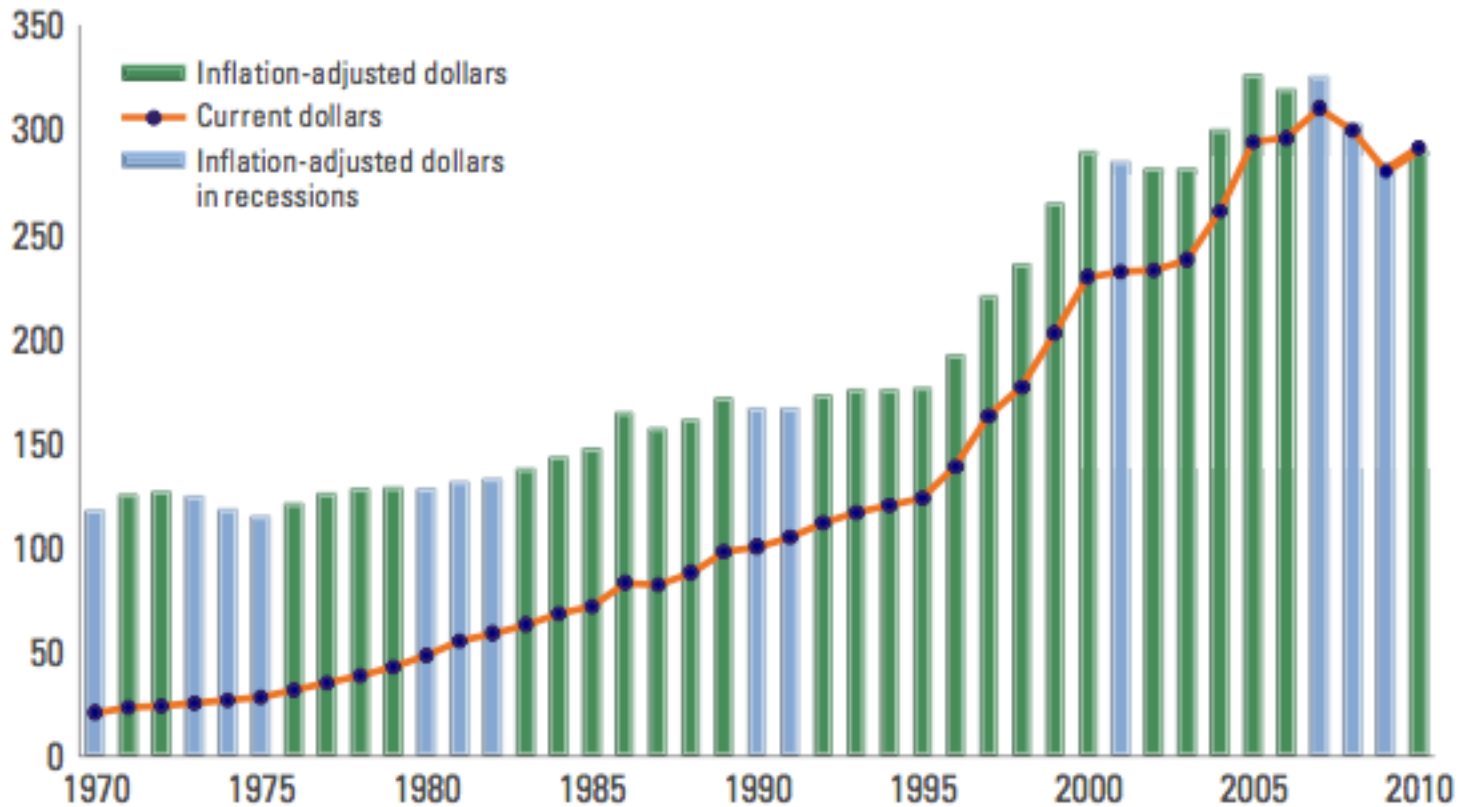
May 21, 2012



Presented at Americans for Community
Development Annual Conference
May 21 - 22, 2012, Washington, DC
Copyright ACD 2012

Philanthropic Trends (USA)

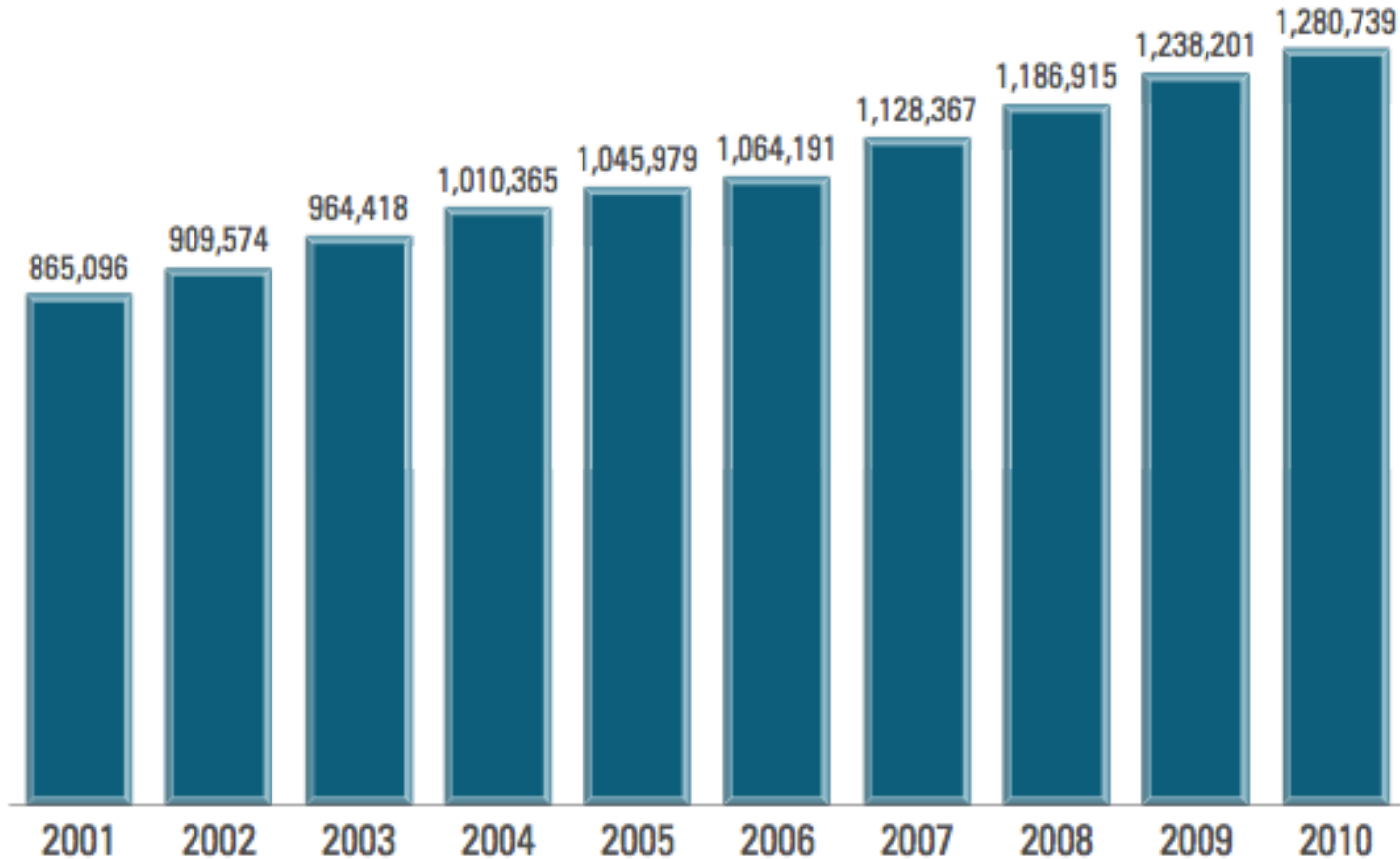
Total giving, 1970–2010
(in billions of dollars)



Source: Giving USA 2010 Report

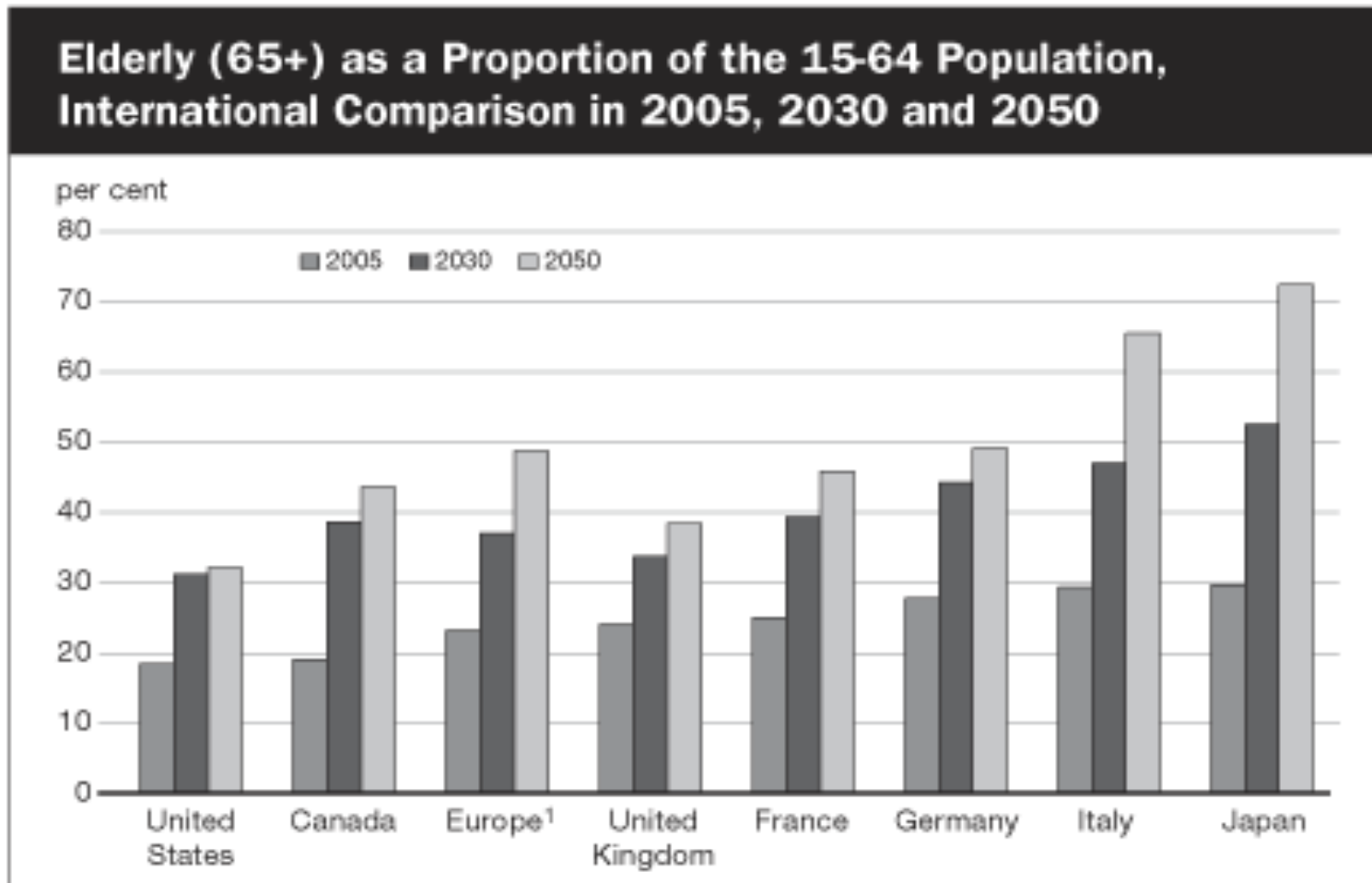
501(c)3 Trends (USA) – Growing Claims

The number of 501(c)3 organizations, 2001–2010



Source: Giving USA 2010 Report

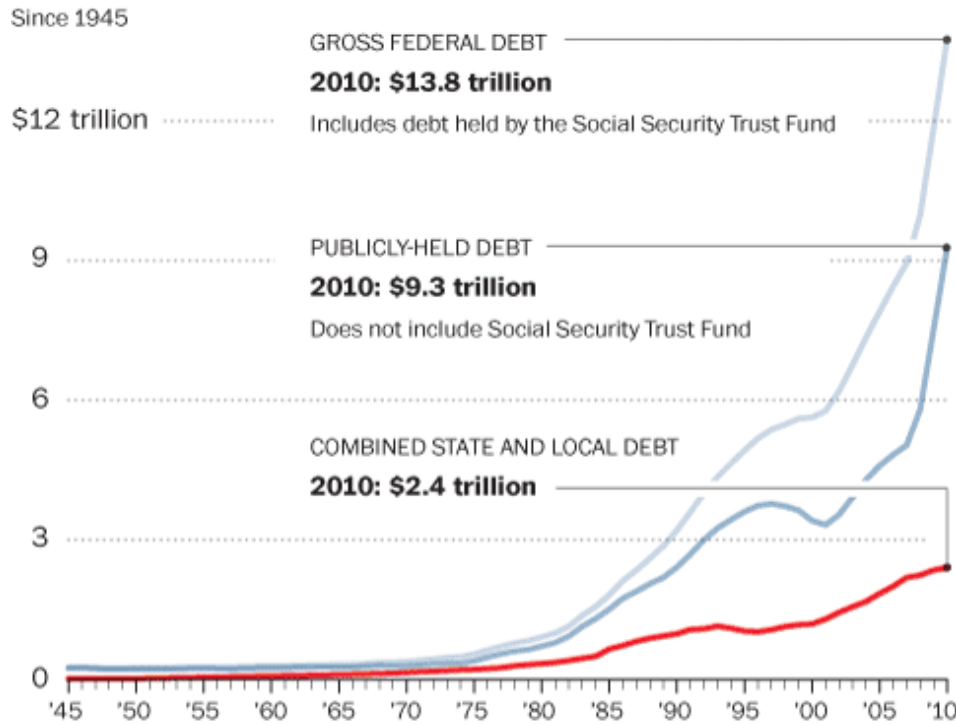
Aging OECD will constrain resources



¹ Includes 47 European countries.
Source: United Nations.

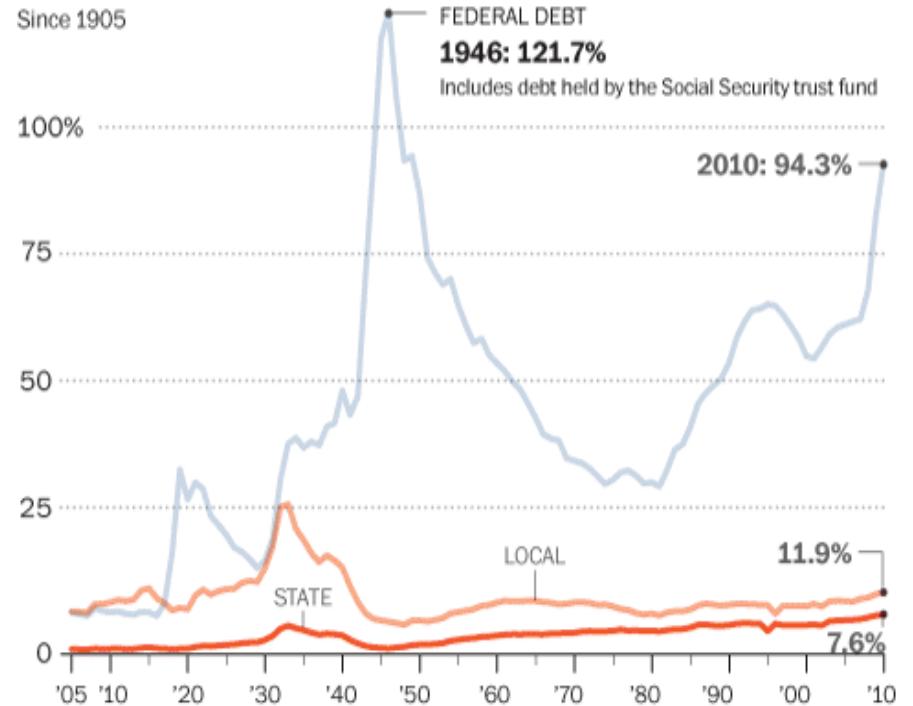
Debt Loads May Drive US Taxes Up

Outstanding federal, state and local debt in the U.S.



Source: Washington Post

Gross federal, state and local debt as a percentage of gross domestic product



NOTE: 2010 figures are estimates

Foreign Aid is Hitting a Plateau

Country Programmable Aid: Actual and Planned

\$ Billions

